

Boosting innovative entrepreneurial projects with strong societal impact

By stimulating innovation and entrepreneurship, the **LuxAid Challenge Fund** aims to support the emergence of innovative solutions with high potential, which contribute to **Sustainable Development Goals** at the local level. The LuxAid Challenge Fund launched in 2023 a first multi-country call for proposals covering Burkina Faso, Mali, and Senegal.

Which target?

All enterprises registered in the specified country which:

- are in the start-up phase, registered for 1 to 5 years;
- employ at least 2 employees;
- are able to partially co-finance their project.



Where?

The LuxAid Challenge Fund is launched in **Luxembourg priority cooperation countries**.

Which support?

The LuxAid Challenge Fund offers an average **co-financing of 120,000 EUR representing max. 70% of the total project costs**.

The support can be used for any expenditure linked to marketing, the acquisition of equipment, or intangible needs such as technical assistance.



What are the eligible projects?

The LuxAid Challenge Fund supports the development of innovative solutions addressing key development challenges in **priority sectors of the Luxembourg cooperation** in the respective country. For example, the first call for proposals in Sahel focused on two thematic axes: food security and distance learning.

The solution must have been **tested on the market** (MVP validated) **and generated initial commercial revenues** as part of a pilot project.



Agrisol - Burkina Faso

Problem: excessive prices and use of chemical fertilizers, leading to soil degradation and reduced agricultural productivity.

Innovative solution: enriched organic substrate for container gardening and field cultivation.

Impact: improve food security and increase revenues for over 2,500 farmers and their families by 2026.

What are the expected results?

The co-financed project should:

- demonstrate the societal impact potential of your solution;
- increase the customer base and therefore the impact created;
- strengthen the team;
- consolidate and adapt the business and operational models.

In the longer term:

- contribute, in a measurable way, to the identified societal objectives;
- leverage external capital to support expansion.

What is the selection process?



<https://www.luxaidbusiness4impact.lu/lcf>

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Accelerate impact through innovation

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