



YOUTH EMPLOYMENT AND DIGITALISATION

SECTOR | Digitalisation and Information and communication technology

DURATION | 60 months (2024-2029)

TARGET GROUPS

2,700 young people, between 18 and 35 years old

POLICIES AND REFERENCE STRATEGIES

- Digital Agenda 2020-2030;
- Digital Nation;
- Ecosystem for economic, sustainable, and inclusive growth.

INSTITUTIONAL ANCHORAGE

Ministry of Economy (MINEC)

BUDGET | EUR 7.5 million



CONTEXT

The context of the Youth employment and digitalisation project is characterised by a high percentage of young people between 18 and 35 years old who do not work or study. On the other hand, the digital and technological services sector has enormous potential to provide employment for the target public.

According to data from the Digital Innovation Management of the MINEC, in 2020, the digital and technological services registered 3,751 economic units from which the 35% corresponds to business process outsourcing, 30% corresponds to information technology outsourcing, 23% represents knowledge process outsourcing and 12% to specific vertical activities.

However, there are challenges that must be addressed to enable an effective employability strategy. Aspects such as the country's economic growth, digital transformation processes and the interest of productive units in being part of the digital transformation are factors that must be included in this equation.

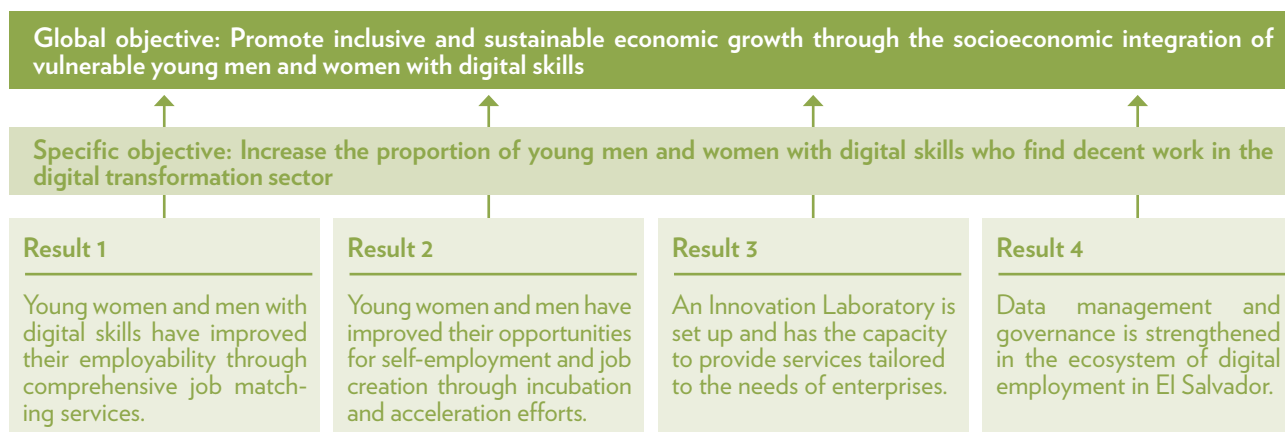
OBJECTIVE

The Youth employment and digitalisation project is an initiative funded by the Luxembourg Cooperation. Its goal is to improve the conditions of inclusion of young people, women and men, through actions aimed at promoting professional integration and employability.

The project will be implemented at the national level. Its target population is the young people between 18 and 35 years old who have digital skills and are in vulnerable situations: returnees people, with disabilities or in social reintegration, among others.

It is worth mentioning this target group is characterised by its high mobility, being affected by factors such as irregular migration, trained and certified young people who opt for labour mobility outside the country, among others (European Union, 2023). Likewise, the country offers opportunities to continue advancing gender equity.

EXPECTED CHANGES/RESULTS



An integral system of work intermediation for 2,500 young people with basic, intermediate and/or advanced digital skills will be implemented for the first result. This system will effectively integrate leading companies in the technology sector, financial sector, renewable energy and energy efficiency, as well as other sectors that demand young people with digital skills. It will develop intermediation work services complemented by internships and talent incubators, allowing young people to gain experience and enter the labour market in these sectors.

The second result will promote self-employment through entrepreneurship, and increased employment will be encouraged among micro-enterprises already operating in the digital field, or relying on digital technologies to implement their activities. In other words, the project aims to generate around 200 jobs or self-employment opportunities.

The third result involves the establishment of an Innovation Laboratory, a physical space designed to foster creativity and experimentation in the fields of technology and digitalisation. This laboratory aims to strengthen the innovation ecosystem and enhance the competitiveness of the business sector by promoting a culture of innovation. It will facilitate the development of entrepreneurship and startups, boost educational initiatives (academia, expert networks, researchers), and promote technological tourism, renewable energies, energy efficiency, and clean technologies. The focus is on providing services oriented towards digital transformation, by facilitating access to emerging technologies and innovative business solutions.

The fourth result aims to establish an observatory through an integrated digital platform to strengthen youth employment. This includes processes such as managing and producing updated information on digital employment trends, providing data for decision-making, and governing the ecosystem. This governance pertains to coordination structures among stakeholders (government, private sector, non-governmental organisations, educational institutions, and youth) to propose and guide youth employment policies in the country.

The annual operational plan for 2025 was approved at the project's first steering committee meeting in May 2025.

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